



March 1, 2019

**“Let’s Take a Swing at Cancer”
Golf Tournament**

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Tournament Founders:

Ed Hansen
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**For Information & Registration
Contact:**

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For Sponsorships Contact:

Steve Lacroix
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Dear Fellow Supporter,

Once again, we are pleased to promote the **16th Annual “Let’s take a Swing at Cancer” Golf Tournament** for Cancer research and treatment. This year the tournament will take place at the **Stonebridge Golf Club** on **Thursday, June 6th, 2019** with registration beginning at **11:30 a.m.**

ABOUT THE TOURNAMENT

In 2004, the Herman Hansen Memorial Golf Tournament was founded in memory of Ed’s father Herman Hansen, who was diagnosed with colon cancer in 2001 and then sadly passed away in August 2003. It is our goal to raise money and awareness in support of the ongoing work of the **Ottawa Regional Cancer Foundation**.

After 15 years the tournament has raised just over \$300,000 and our goal is to raise even more this year.

This year’s tournament is brought to you by Gifford Associates, Ed Hansen of Hansen Lawn and Gardens Inc., Steven Lacroix of A. Lacroix Heavy Equipment Rentals, Duane Francis of Mandeville Private Client Inc. and Pro Printers.



ABOUT THE CANCER FOUNDATION

The Ottawa Regional Cancer Foundation is dedicated to increasing cancer survivorship in Eastern Ontario by working to fill the gaps in services for cancer patients and their families. The Cancer Foundation partners with local organizations and hospitals to ensure residents have the best care close to home, shorter wait times for diagnosis and treatment, access to research and the latest new therapies and overall improved quality of life.

For more information on the ORCF please visit: www.ottawacancer.ca



HOW YOU CAN GET INVOLVED

Over the years, the day has been enjoyed by all; the golfers, dinner guests and the volunteers who made the incredible day possible. As well, we were supported by our loyal and community minded sponsors, without whom, the day would not be complete.

Enclosed is this year's golf tournament details. Kindly take the time to read through it carefully as it includes important information about **sponsorship opportunities**. Enhance your business' community profile by committing a financial contribution to this very popular fundraising event. Several levels of sponsorship are available and appropriate recognition will be given to each of our patrons.

We would also be happy to speak with you about any special or individual sponsorship opportunities that you may wish to pursue.



Duane Francis, Troy Sadorsky, Ed Hansen & Steve Lacroix

GOLF REGISTRATION

Register online! Please visit our website at www.takeaswingatcancer.com to register online.

NOT A GOLFER, BUT STILL WANT TO PARTICIPATE?

If you are not a golfer, but would still like to participate, there are many ways that you can be involved!

- 1) **Make a donation or collect pledges** – you can make a donation in the name of the tournament by going to www.takeaswingatcancer.com.
- 2) **Join us for dinner** – you can join us for dinner after the tournament. Tickets will be sold individually for \$50.
- 3) **Sponsorships** – please see our sponsorship package to find out how you can sponsor the tournament.

It is through your participation, contribution and generosity that we can make a difference. Our team will be contacting you within the next few weeks regarding your level of sponsorship and registration for this year's event. Please consider how you can help make this our most successful tournament yet.



This is an excellent opportunity to experience one of Eastern Ontario's most beautiful golf courses and support a very worthwhile cause at the same time. Thank you for your time and consideration of our request.

Your participation will help us make a difference and we look forward to seeing you at the tournament!

Sincerely,

Ed, Duane, Steve, Steve, Mark



“Let’s Take a Swing at Cancer” Golf Tournament

Benefiting the Ottawa Regional Cancer Foundation

SPONSORSHIP OPPORTUNITIES

Registration Sponsor ~ \$4000

Get visible to all golfers as they check-in!



Your sponsorship package includes:

- ✓ Set up your own tent with Corporate Signage for registration
- ✓ Corporate Banner to be placed in high profile locations at event (banner provided by sponsor)
- ✓ Company Logo recognition on all marketing materials
- ✓ 2 VIP Golf Foursomes (\$1,400 value)
- ✓ Acknowledgement at the dinner by our M.C.
- ✓ Opportunity to include promotional item in tee prize package (approx. 144 pieces)
- ✓ Acknowledgement in the Golf Day program

Dinner Sponsorship ~ \$2500

A toast to you...this classic sponsorship level offers premium visibility!



Your sponsorship package includes:

- ✓ Corporate Signage in the dining area
- ✓ Corporate Banner to be placed in high profile locations at event (banner provided by sponsor)
- ✓ Acknowledgement at the dinner by our M.C.
- ✓ 2 VIP Golf Foursomes (\$1,400 value)
- ✓ Acknowledgement in the Golf Day program

Cart Sponsorship ~ \$1500 each

Sponsor the golf carts for the day and get visibility in motion!



Your Name Here



Your sponsorship package includes:

- ✓ Corporate Signage on half of all the golf carts
- ✓ Acknowledgement at the dinner by our M.C.
- ✓ Acknowledgement in the Golf Day Program
- ✓ 1 VIP Golf Foursome (\$700 value)

Your Name Here



Your Name Here



Specialty Hole Sponsorship ~ \$1500 and up

Give the participants a hole to remember by hosting a catered station with options like a Caesar Bar, Beer Tub, and Food options!

Your Name Here

Your sponsorship package includes:

- ✓ You own the hole!!
- ✓ Corporate Signage at the hole
- ✓ Acknowledgement in the Golf Day Program
- ✓ Acknowledgement at the dinner by our M.C.
- ✓ Corporate Signage in the dining area
- ✓ Opportunity for self promotion/hosting at the hole
- ✓ 1 VIP Golf Foursome (\$700 value)





Lunch Sponsorship ~ \$600

Start the Golf Day off by sponsoring a BBQ lunch for the participants.

Your sponsorship package includes:

- ✓ Acknowledgement in the Golf Day Program
- ✓ Acknowledgement at the dinner by our M.C.
- ✓ Corporate Signage in the dining area



Hole Sponsorship ~ \$350 each (Ladies' and Men's)

Increase your visibility by sponsoring a hole or two.

Sponsor a hole and enter a foursome ~ \$1000.00

Your sponsorship package includes:

- ✓ Acknowledgement in the Golf Day program
- ✓ Signage at each sponsored tee box



Longest Drive Sponsorship ~ \$350 each (Ladies' and Men's)

Increase your visibility by sponsoring a competition.

Your sponsorship package includes:

- ✓ Acknowledgement in the Golf Day program
- ✓ Acknowledgement by our M.C.
- ✓ Signage in the awards area

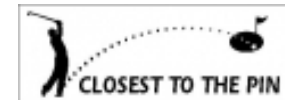


Closest to the Pin Sponsorship ~ \$350 each (Ladies' and Men's)

Increase your visibility by sponsoring a competition.

Your sponsorship package includes:

- ✓ Acknowledgement in the Golf Day program
- ✓ Acknowledgement by our M.C.
- ✓ Signage in the awards area



Auction or Prize Sponsorship*

Donate an item for the auction (silent or live) valued at \$300.00 or more, or a prize for the participants of this year's tournament.

Your sponsorship package includes:

- ✓ Signage with your item on the auction or prize table
- ✓ Acknowledgement in the Golf Day program



** We can tailor make sponsorship to suit your specific needs and desires*

To purchase a Sponsorship opportunity, please visit our [Registration](#) page on our [website](#).

For further information about Sponsorship opportunities,
please contact Steve Lacroix at steven@lacroixrentals.com



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Benefiting the Ottawa Regional Cancer Foundation

SPONSORSHIP FORM

SPONSOR NAME _____
 CONTACT NAME _____
 ADDRESS _____
 CITY _____ POSTAL _____
 PHONE _____ FAX _____
 EMAIL _____

Tax Receipt to be made out to: _____

Please check your level of sponsorship:

- Registration Table Sponsorship \$4,000 – **SOLD OUT!**
- Dinner Sponsorship \$2,500 – **SOLD OUT!**
- Cart Sponsorship \$1,500
- Specialty Hole Sponsorship \$1,500 and up
- Lunch Sponsorship \$600
- Hole Sponsorship \$350 each (Ladies’ and Men’s)
- Hole Sponsor & Golf Foursome \$1000 (please register your team online)
- Longest Drive Sponsorship \$350.00 each (Ladies’ and Men’s)
- Closest to the Pin Sponsorship \$350.00 each (Ladies’ and Men’s)
- Auction or Prize – ITEM _____ Value \$ _____
- Other Sponsorship \$ _____

Please check method of payment:

- Cash
- Cheque
- Paypal*
- Interac Email Transfer*

**If paying by Paypal or Interac Email Transfer, please visit our website to submit payment.*

To purchase a Sponsorship opportunity, please visit our [website](#)
or a Cheque may be made payable to:

“Let’s Take a Swing at Cancer” Golf Tournament
257 - 1769 St. Laurent Blvd. Ottawa, ON K1G 5X7

Please submit completed forms to: takeaswingatcancer@rogers.com