



February 1st, 2011

**"Let's Take a Swing at Cancer"
Golf Tournament**

257 - 1769 St. Laurent Blvd.
Ottawa, ON K1G 5X7
T: (613) 796-CURE (2873)
F: (613) 526-4978
E: takeaswingatcancer@rogers.com

www.takeaswingatcancer.com

Dear Fellow Supporter,

Springtime is around the corner and I know many of you, like us, are tuning up your golf swing.

Once again, we are pleased to promote the 8th Annual **"Let's take a Swing at Cancer"** Golf Tournament for Cancer research and treatment. The tournament will take place at the ***Emerald Links Golf and Country Club*** on **Thursday, June 2nd, 2011** with registration beginning at **11:00 a.m.**

Tournament Founders:

Ed Hansen
T: 613-260-8175

Duane Francis
T: 613-728-0101

**For Information & Registration
Contact:**

Kirsten Sadorsky
T: 613-796- CURE (2873)

For Sponsorships Contact:

Steve Lacroix
T: 613-229-7060

ABOUT THE TOURNAMENT

In 2004 Ed Hansen and Duane Francis founded the Herman Hansen Memorial Golf Tournament in memory of Ed's father Herman Hansen, who was diagnosed with colon cancer in 2001 and then sadly passed away in August 2003. It is our goal to raise money and awareness in support of the ongoing work of the **Ottawa Regional Cancer Foundation.**

The amount raised to date has been just over \$100,000 and our goal is to raise even more this year.

This year's tournament is brought to you by Hansen Lawn and Gardens Inc., Duane Francis – Manulife Securities Inc., Pro Printers and Lacroix Heavy Equipment Rentals.

ABOUT THE CANCER FOUNDATION

The Ottawa Regional Cancer Foundation is dedicated to increasing cancer survivorship in Eastern Ontario by working to fill the gaps in services for cancer patients and their families. The Cancer Foundation partners with local organizations and hospitals to ensure residents have the best care close to home, shorter wait times for diagnosis and treatment, access to research and the latest new therapies and overall improved quality of life.

For more information on the ORCF please visit: www.ottawacancer.ca





**Fondation
du cancer**
de la région d'Ottawa

HOW YOU CAN GET INVOLVED

Last year the day was enjoyed by all; the golfers, dinner guests and the volunteers who made the incredible day possible. As well, we were supported by our loyal and community minded sponsors, without whom, the day would not be complete.

Therefore, we have enclosed your 2011 golf tournament registration form. Kindly take the time to read through it carefully as this year's package includes important information about **sponsorship opportunities**. You can enhance your business' community profile by committing a financial contribution to this very popular fundraising event. Several levels of sponsorship are available and appropriate recognition will be given to each of our patrons.

We would also be happy to speak with you about any special or individual sponsorship opportunities that you may wish to pursue.



NOT A GOLFER, BUT STILL WANT TO PARTICIPATE?

If you are not a golfer, but would still like to participate, there are many ways that you can be involved!

- 1) **Make a donation or collect pledges** – you can make a donation in the name of the tournament by going to www.takeaswingatcancer.com.
- 2) **Volunteer** – our tournament is 100% non-profit. Volunteers are the heart of any successful event. Please contact us at TakeASwingAtCancer@rogers.com for further information on how you can help out.
- 3) **Join us for dinner** – you can join us for dinner after the tournament. Tickets will be sold individually for \$50.
- 4) **Sponsorships** – please see our sponsorship package to find out how you can sponsor the tournament.

It is through your participation, contribution and generosity that we can make a difference. Our team will be contacting you within the next few weeks regarding your level of sponsorship and registration for this year's event. Please consider how you can help make this our most successful tournament yet.



This is an excellent opportunity to experience one of Eastern Ontario's most beautiful golf courses and support a very worthwhile cause at the same time. Thank you for your time and consideration of our request.

Your participation will help us make a difference and we look forward to seeing you at the tournament!

Sincerely,

Ed Hansen & Duane Francis





**Fondation
du cancer**
de la région d'Ottawa

8th Annual “Let’s Take a Swing at Cancer” Golf Tournament

Benefiting the Ottawa Regional Cancer Foundation

SPONSORSHIP OPPORTUNITIES

Dinner sponsorship ~ \$2,500.00

A toast to you...this classic sponsorship level offers premium visibility!

Your sponsorship package includes:

- ✓ Corporate Signage in the dining area
- ✓ Corporate Banner to be placed in high profile locations at event (banner provided by sponsor)
- ✓ Acknowledgement at the dinner by our M.C.
- ✓ 2 VIP Golf Foursomes (\$1,200 value)
- ✓ Acknowledgement in the Golf Day program



Cart sponsorship ~ \$1,500.00

Sponsor the fleet of golf carts for the day and get visibility in motion!

Your sponsorship package includes:

- ✓ Corporate Signage on the back of all golf carts
- ✓ Acknowledgement at the dinner by our M.C.
- ✓ Acknowledgement in the Golf Day Program
- ✓ 1 VIP Golf Foursome (\$600 value)



Lunch sponsorship ~ \$500.00

Start the Golf Day off by sponsoring a BBQ lunch for the participants.

Your sponsorship package includes:

- ✓ Acknowledgement in the Golf Day Program
- ✓ Acknowledgement at the dinner by our M.C.
- ✓ Corporate Signage in the dining area

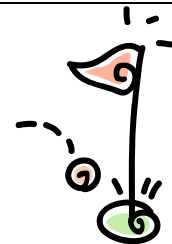


Hole sponsorship ~ \$250.00 each (Ladies’ and Men’s)

Increase your visibility by sponsoring a hole or two.
Sponsor a hole & enter a foursome ~ \$800.00

Your sponsorship package includes:

- ✓ Acknowledgement in the Golf Day program
- ✓ Signage at each sponsored tee box



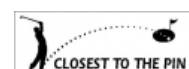
Longest Drive Sponsorship ~ \$250.00 each (Ladies’ and Men’s)

Closest to the Pin Sponsorship ~ \$250.00 each (Ladies’ and Men’s)

Increase your visibility by sponsoring a competition.

Your sponsorship package includes:

- ✓ Acknowledgement in the Golf Day program
- ✓ Signage in the awards area





SPONSORSHIP OPPORTUNITIES ~ continued

Putting Contest Sponsor ~ \$250.00

Increase your visibility by sponsoring the putting contest. A great opportunity to get your staff involved and run the putting contest!

Your sponsorship package includes:

- ✓ Acknowledgement in the Golf Day program
- ✓ Signage at the putting range

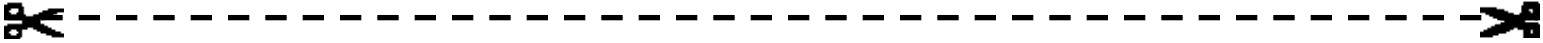


Auction or prize sponsorship*

Donate an item for the auction (silent or live) valued at \$300.00 or more, or a prize for the participants of this year's tournament.

Your sponsorship package includes:

- ✓ Signage with your item on the auction or prize table
- ✓ Acknowledgement in the Golf Day program



SPONSORSHIP FORM

Please check your level of sponsorship:

- Dinner Sponsorship \$2,500.00
- Cart Sponsorship \$1,500.00
- Lunch Sponsorship \$500.00
- Hole Sponsorship \$250.00 each (Ladies' and Men's)
- Hole Sponsor & Golf Foursome \$800.00 (please include completed registration form)
- Putting Contest Sponsorship \$250.00
- Longest Drive / Closest to the Pin Sponsorship \$250.00 each (Ladies' and Men's)
- Auction or Prize – ITEM _____ Value \$ _____
- Other Sponsorship \$ _____

SPONSOR NAME _____

CONTACT NAME _____

ADDRESS _____

PHONE () _____

FAX () _____

EMAIL _____

** We can tailor make this level to suit your specific needs and desires.*

**Cheque payable to: "Let's Take a Swing at Cancer" Golf Tournament
257 - 1769 St. Laurent Blvd. Ottawa, ON K1G 5X7**

**For further information on Sponsorship opportunities, please contact Steve Lacroix,
613-229-7060 or visit the website to learn more www.takeaswingatcancer.com**



Fondation du cancer de la région d'Ottawa

8th Annual "Let's Take a Swing at Cancer" Golf Tournament

Benefiting the Ottawa Regional Cancer Foundation

DATE:	Thursday, June 2 nd , 2011
LOCATION:	Emerald Links Golf and Country Club, Greely, Ontario
11:00 a.m.	Registration begins (Lunch will be served)
1:00 p.m.	Shot Gun Golf begins (Power cart will be provided)
6:00 p.m.	Dinner
7:15 p.m.	Raffle and Auction
7:30 p.m.	Trophy presentation and prizes



REGISTRATION FORM

Please reserve _____ for golf and dinner @ \$150.00 per golfer for a total of: \$ _____

Please reserve _____ for dinner only @ \$50.00 each for a total of: \$ _____

TOTAL ENCLOSED \$ _____

Payment can be made via Paypal or Interac Email Money Transfer (please see website for details)
Cheque payable to: "Let's Take a Swing at Cancer" Golf Tournament
 (Payment must be received by April 30th, 2011) PLEASE NOTE: NO refunds – this is a rain or shine event.

PARTICIPANT INFORMATION

Please complete the spaces below for each participant (including address) or attach a business card for each participant.

Please return this completed form, with your cheque to: "Let's Take a Swing at Cancer" Golf Tournament
 #257 – 1769 St. Laurent Blvd
 Ottawa, Ontario K1G 5X7

Name: _____
 Company: _____
 Address: _____
 Postal Code: _____
 Phone:() _____
 Fax:() _____
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